



European Media and Immersion Lab

D2.3 – Launch of FSTP Call 1

WP2 – Call Setup and Administration

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Abstract

This document contains the actions relating to the opening of the FSTP call 1.



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1 Introduction and background

The purpose of this deliverable ‘D2.3 Launch of FSTP call 1’, is to document the EMIL Call 1 opening on the 1st of December 2022.

The deliverable ‘D2.1 FSTP text, application procedures’ aims to document T2.1 actions regarding the call preparation. T2.1 included the creation all relevant documents and the establishment of procedures, criteria, and expectations regarding the FSTP applications. This deliverable D2.2, introduces the call website and the system to collect the proposals for FSTP projects. The EMIL project will launch two calls in all: the first call was opened on the 1st of December 2022, and its deadline is the 31st of January 2023. The second call will be launched in June 2023.

More information about how the EMIL call website was build, the structure of it and all was stated in the deliverable D2.2 FSTP call website.

2 The opening of the call

The information of the EMIL Call 1 was launched on the EU Funding and Tenders portal (Figure 1).

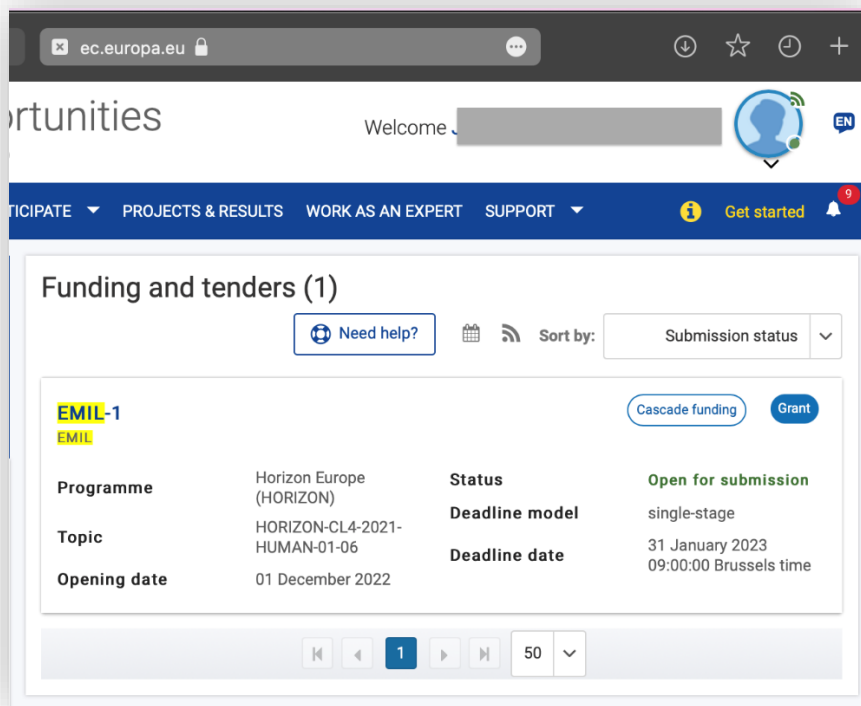


Figure 1 European Media and Immersion Lab launches a FSTP call EMIL-1 on the European Commission’s Funding and Tenders portal.



2.1 Call text on the Funding and Tenders portal

On the EU Funding and Tenders portal (<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls/cs/1442:callCode=null;freeTextSearchKeyword=Emil;matchWholeText=true:typeCodes=0,1,2,8;statusCodes=31094501,31094502,31094503;programmePeriod=null;programCcm2Id=null;programDivisionCode=null;focusAreaCode=null;destinationGroup=null;missionGroup=null;geographicalZonesCode=null;programmeDivisionProspect=null;startDateLte=null;startDateGte=null;crossCuttingPriorityCode=null;cpvCode=null;performanceOfDelivery=null;sortQuery=sortStatus;orderBy=asc;onlyTenders=false;topicListKey=topicSearchTablePageState>) the call is available and searchable for the potential applicants. The portal contains the basic information of the call, but the application must be sent through the “EMIL Apply for funding” website.

Opening date	01 December 2022
Deadline model	single-stage
Call deadline	31 January 2023 09:00 (Brussels time)
Open for submission	
Expected duration of participation	15 months
Total funding available	2800000
Project acronym	EMIL
Full name of the EU funded project	European Media and Immersion Lab
Grant agreement number	101070533
Topic	HORIZON-CL4-2021-HUMAN-01-06 - Innovation for Media, including eXtended Reality (IA)

Submission & evaluation process

EMIL – the European Media and Immersion Lab project, co-funded by the European Union’s Horizon Europe (HORIZON) programme under grant agreement No 101070533 and The UK Research and Innovation (UKRI), foresees as an eligible activity the provision of financial support to third parties, to achieve its own objectives.

EMIL invites proposals, especially for areas related to the core competencies of the consortium partners and the four Lighthouse projects that reflect EMIL's expertise and supporting infrastructure. However, XR-project proposals that are not directly related to these four areas will also be considered.

Submission will happen through the EMIL website and EasyChair. The submission guideline is available on the EMIL website.

The evaluation process of the proposals will be open, and the proposals will be evaluated by a Programme Committee, an external Independent Expert Panel, an Expert Advisory Group and the project's support teams in the EMIL nodes. The General Assembly of the EMIL project will propose the projects for funding and European Commission will publish the information.

Further information

The EMIL website (<https://emil-xr.eu>) will be the main information channel and will include the latest information of the opening and closing of the calls.

Task description

EMIL, the European Media and Immersion Lab, is an Innovation Action co-funded by the European Union and Innovate UK. It is funded under Call “HORIZON-CL4-2021-HUMAN-01-

06: Innovation for Media, including eXtended Reality – Part ii”. EMIL is a [consortium of four partners](#). It is being coordinated by Aalto University in Finland and includes Filmakademie Baden-Württemberg in Germany, Universitat Pompeu Fabra in Spain and University of Bath in England. EMIL will establish both a physical and a virtual infrastructure for a pan-European laboratory that works to accelerate development of virtual, augmented and mixed reality technologies, content, services and applications for the media. To achieve this, EMIL will launch and coordinate [financial support to third parties](#) (FSTP) through two calls – providing total funding to XR projects of 5.6M EUROS. EMIL will also support the funded projects through the four partners’ research excellence, technological and creative expertise and their wide contact networks. Moreover, each of EMIL’s four partner institutions will demonstrate latest scientific research knowledge through exemplary [Lighthouse Projects](#) exhibiting excellence in the partner’s areas of expertise: Narrative Media Production, Smart Garments, Animation, VFX, Embodied Interaction, Digital Cultural Heritage, Digital Health, Motion Capture/Analysis and technological XR development.

3 Dissemination of the call

3.1 LinkedIn

EMIL has own LinkedIn page. LinkedIn was chosen over other social media channels, because it will likely reach the target group professionals best. The call key information was published on LinkedIn, as seen in Figure 2 below. The content has been re-posted several times.

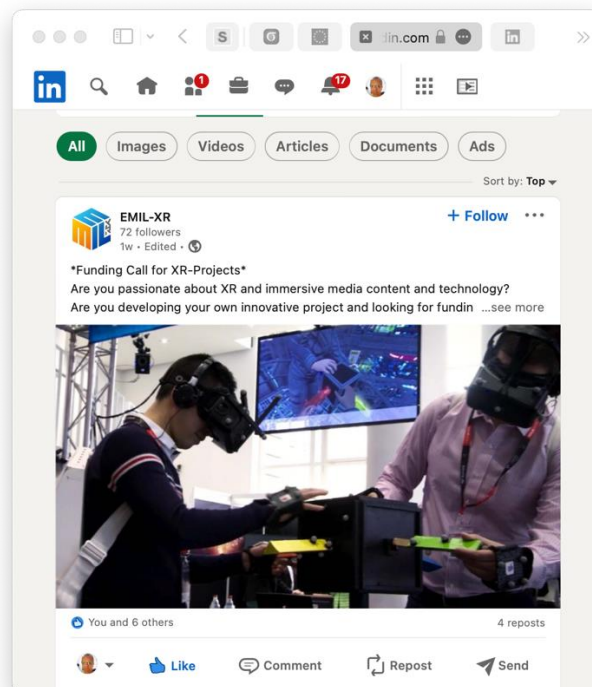


Figure 2 The Call 1 information on EMIL LinkedIn page.

3.2 Other dissemination activities

The call has been disseminated in professional events:

- On the 16th of November 2022 in the Match-XR 2022 (<https://www.matchxrhelsinki.com/about-match-xr/>), held in Helsinki, Finland. The Match-XR 2022 was a pre-event of Slush, which draws in an excellent group of professionals to Helsinki. EMIL had a booth in the exhibition area. The participant from the EMIL team was Juhani Tenhunen and Marcus Korhonen AALTO.



Figure 3 EMIL booth in the Match XR 2022 event on the 16th of November 2022.

- From the 28th of November until the 2nd of December, 2022 in the Immersive Tech Week organized by VR Days (<https://vrdays.co/>). The event was held in Rotterdam, Germany and the UK. The participant from the EMIL team was Narcis Pares, UPF,
- On the 2nd of December 2022 in the ACM SIGGRAPH European Conference on Visual Media Production (CVMP) <https://www.cvmp-conference.org/2022/>, The participant from the EMIL team was Christoph Lutteroth, who also gave a speech in the conference.

The dissemination activities related to the call will continue throughout the time that the call is open, and up until the end of the second call end month.